

Funeral Shopping Tips

Here are some tips to help you shop for funeral services:

- Compare prices from at least two funeral homes.
- Ask for a price list. The law requires funeral homes to give you written price lists for products and services.
- Avoid emotional overspending.
- Apply the same smart shopping techniques you use for other major purchases.
- Shop in advance. It allows you to comparison shop without time constraints, creates an opportunity for family discussion, and lifts some of the burden from your family.

Source: Excerpt from the Federal Trade Commission's "Shopping for Funeral Services"

Serenity is proud to supply you with this comparison of funeral services.

The pricing information in this brochure was gathered from each funeral home's date stamped General Price List (GPL). The Federal Trade Commission (FTC) requires all funeral establishments to provide a General Price List that itemizes specific products and services.

We hope this guide is useful. If you have specific questions about any of the prices, amenities, or terms used in this brochure, please call us at your convenience.



Serenity

FUNERAL HOME ♦ CREMATORIUM ♦ GARDENS

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Price & Amenity Comparison of Funeral Homes in Mobile, Alabama



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Comparative Pricing of Funeral Home Services in Mobile, AL

	Serenity	MMG ¹	Radney	Pinecrest	Ascension	Small's
General Price List (GPL)	Funeral Home	Funeral Home	Funeral Home	Funeral Home	Funeral Home	Mortuary
<u>Full Traditional Funeral Service</u>	<u>\$4,800</u>	<u>\$7,530</u>	<u>\$7,370</u>	<u>\$7,370</u>	<u>\$5,120</u>	<u>\$4,490</u>
Basic Services	\$1,800	\$2,495	\$2,495	\$2,495	\$1,985	\$1,600
Embalming	\$ 600	\$1,595	\$1,595	\$1,595	\$ 995	\$ 795
Other Preparations	\$ 400	\$ 330	\$ 330	\$ 330	\$ 195	\$ 225
USE OF STAFF & FACILITIES						
Use of Facilities - Visitation/Gathering	\$ 350	\$ 395	\$ 395	\$ 395	\$ 295	\$ 275
Use of Staff & Facilities for Service at our Chapel	\$ 500	\$ 795	\$ 795	\$ 795	\$ 495	\$ 375
Transfer of Remains - 35 Miles	\$ 400	\$ 695	\$ 695	\$ 695	\$ 335	\$ 280
Funeral Coach	\$ 300	\$ 395	\$ 395	\$ 395	\$ 395	\$ 350
Lead/Service Car	\$ 200	\$ 395	\$ 295	\$ 295	\$ 300	\$ 225
Flower/Utility Van	\$ 150	\$ 295	\$ 295	\$ 295	\$ -	\$ -
Acknowledgement Cards & Register Book	\$ 100	\$ 140	\$ 80	\$ 80	\$ 125	\$ 65
Date of most currently published GPL	Oct 2015	Feb 2015	Feb 2015	May 2015	Apr 2015	Jan 2015

The pricing information in this brochure is gathered from each funeral home's General Price List (GPL). The Federal Trade Commission (FTC) **requires** all funeral establishments to provide a General Price List that itemizes specific products and services. Please direct any questions to Serenity's Marketing Dept.

Amenities Available from Funeral Homes in Mobile, AL

Amenities	Serenity	MMG ¹	Radney	Pinecrest	Ascension	Small's
Cremation Garden	Yes	No	No	Yes	No	No
Life Celebration Center	Yes	No	Yes	Yes	No	No
On-Site Crematory	Yes	No	No	Yes	No	Yes
Cemetery	Yes	No	No	Yes	Yes	No
Veterans Cemetery	Yes	No	No	Yes	No	No
Mausoleum	Yes	No	No	Yes	No	No
Chapel	Yes	Yes	Yes	Yes	No	Yes
Seating Limit	350	200	50	150	0	200

1. MMG—Mobile Memorial Garden Funeral Home is not affiliated with Mobile Memorial Garden Cemetery.